

**Kamala Education Society's  
Pratibha College of Commerce and Computer Studies, Chinchwad  
Academic Year 2023-2024**

**Department of Business Administration (International Business)  
Manthan Club (IB)**

**Name of the Committee Convener:** Asst. Prof. Shagunthala Devi

**Objective of the committee**

To Develop the Students Communication skills and to improve self-confidence and to impart Holistic Development among the students.

**Brief description of Activities**

**Creative Management Story Telling Competition**

22<sup>nd</sup> August 2023

The objective of this competition is to develop creative thinking and verbal proficiency and listening skills. In this competition Nearly 30 students were participated in the competition. Language choice (English, Hindi, Marathi) was given to students. Out of 30 students 9 Students have won the prizes (3 Students in each language) and it also helped to improve their self confidence

**Innovative Business Plan Competition (Intercollegiate competitions)**

6<sup>th</sup> February 2024

In this competition 20 students were participated from various colleges and each team consists of two members. This competition provided Platform to the students to start their new ventures. Three teams were awarded with first, second and third prize. The students were able to understand about the Feasibility, Market study and financial Projections.

**Biz Quiz Competition (Intercollegiate Competitions)**

6<sup>th</sup> February 2024

In this competition 50 students from various colleges participated in the event. Main objective is to Evaluate the student knowledge in academics as well as beyond academics. Three rounds were conducted .out of 50 students 30 students were selected for second round and in third round only 5 students were selected and awarded with Trophies and Medals

**Extempore Competition (Intercollegiate Competitions)**

6<sup>th</sup> February 2024

The main objective of this competition is to improve the communication skills and stimulate the intellect. Total number of students participated in the competition was 23. Each participant was given a topic based on current events and they were supposed to speak for 2 minutes continuously. The student was judged on the basis of ideas, Presence of mind, and knowledge of the topic .3 students were awarded with first, second and third prize Respectively.

**My Product My AD Advertisement (Intercollegiate competitions)**

6<sup>th</sup> February 2024

The Main objective of this competition is to increase the creativity of students and to encourage their innovative marketing skills.10 teams of 2 students each were participated in the competition. 3 Students were awarded with Medals and trophies. The competition provided a platform to understand more about the feasibility, Market study and Marketing strategies of the Product.