

Kamala Education Society's
Pratibha College of Commerce & Computer Studies

Commerce Association Committee report (2018-19)

Name of the Committee: Commerce Association

Members of the Committee:

1. Dr Kshitija Gandhi ((Expert Advisor to the Committee, Commerce Program Coordinator)
2. Ms Revati Kulkarni (Committee Lead)
3. Ms Shruti Ganpule
4. Dr Minal Bhandari
5. Dr Roopa Shah
6. Ms Purna Dhattrak
7. Mr Dinesh Lahori
8. Ms Navya Dhandwani
9. Ms Padma Patil

Objectives of the Committee:

1. To imbibe practical exposure to the Theoretical aspect of the Course Curriculum.
2. To bring connectivity between Academia and Practical learning with a focus on overall personality development of the students through the execution of number competitions.
3. To revitalize the students by incorporating fun activities and inculcate management skills.

Brief Description of activities or task (June 2018-March 2019)

1. **Inauguration of the Commerce Association (2018-19)**, clubbed with the FY B. Com Induction Program was executed on 25 October 2018 at 11 am in the campus of PCCCS College. As scheduled, the session on "Commerce Career Guidance" was carried out with the key speaker – Dr Anwar Shaikh (Principal, Poona College), with an intention to explore the students about the different career prospects in Commerce. The session was chaired by Dr Babasaheb Sangale (Principal – PCCCS), Dr Jayashree Muley (Vice Principal), Dr Kshitija Gandhi (Commerce Programme Coordinator) and Ms Revati Kulkarni (Commerce Association Convener)

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2. **Business Logo Making Competition through Rangoli and Tattoos** was executed and carried out on 31 December 2018 by the Commerce association in the PCCCS premises. The main purpose behind the competition was to explore the students through different business logos by innovative means of making Rangoli and Tattoos. In all 28 students participated in the competition and the judges evaluated the participants on the grounds of creativity, choice of the logos and the presentation of the concept.
3. The Core activities of Commerce Association i.e., **Kaushalyam Fest 2019** was organized in the academic year 2018-19 on 21, 23 and 24 January 2019 at the campus of PCCCS to avail a platform at the intercollegiate level to the students to explore and exhibit their hidden talents
4. **Mr and Ms Vanijyam Intercollegiate Competition** was held on 21 January 2019 by the Commerce Association to identify the gems of the Commerce faculty. The Competition was executed at two levels i.e., at the College level and at the Intercollegiate level. The Competition was carried out to evaluate the students on the grounds of the practical knowledge regarding Commerce and different competitive analytical skills needed at the Corporate. The competition comprised of 3 rounds with 41 students – Introduce yourself tactfully, Commerce Knowhow rapid fire round and Express Yourself Judges Final round.
5. **Corporate Walk Competition** was organized and executed on 23 January 2019 with 34 participants by Commerce association to boost the Corporate confidence among students through this platform – where students need to carry out – Ramp walk, Self Introduction and finally the Judges round.
6. **Digital Ads Competition** was organized and carried out on 23 January 2019 with 31 students by Commerce Association to sharpen their Marketing and Advertising attributes. In the competition, the team of maximum 5 students needed to prepare a video for a particular product advertisement. Later all the advertisements were showcased on the D-day, where the judges evaluated the same and finally the best team was selected.

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7. **Rack your brain Competition** was organized and carried out on 24 January 2019 with 45 students by Commerce Association to evaluate the students about the market knowhow. In the competition, there was elimination round; in order to select the best caliber from the crowd. In a particular round, the students needed to price the product – where the students were shown a product and they needed to gauge the price of the product.
8. **Pick & Click Competition** was organized and carried out on 24 January 2019 with 46 students by Commerce Association to evaluate the students on the observational skills. In the first round of participation, the students in the pair of 2 need to present some images of unorganized sector and present the same thing in front of the judges. Besides that, on the D-day the students as a part of competition were issued a list of locations in the College and they needed to search that particular location in the College and take a click of the same. After the due collection, they needed to present the same – with the pics of unorganized sector.
9. **Trade Fair** was organized on 30 January 2019 with 32 stalls handled by 164 students ranging from different programmes on a common platform to exhibit their business entrepreneurial skills and get hands on experience of Management, Marketing, Financing, Division of work etc. Maximum of the sales were achieved by the students in the first two hours itself. The Judges took a call of decision on the basis of Product quality, cleanliness, sales and profits earned.

Thus, as a Convener – I express truckloads of gratitude to all the members of the Commerce department for being always as strong pillars and ensure overall development of the students through smooth execution of different activities of Commerce Association.

Prepared by –
Revati Kulkarni (Commerce Association Convener)