

Kamala Education Society's

Pratibha College of Commerce and Computer Studies

DEPARTMENT OF COMMERCE

Course Outcomes

SY Bcom SEM III

Course Code:	Course Name:		Course Outcomes
231	Business Communication-I	CO1	Students will know the process of communication
		CO2	Students can differentiate between methods and channels of communication
		CO3	Inculcation of soft skills
		CO4	How to draft business letters with proper format will be able to know different types of letters with format

Course Code:	Course Name:		Course Outcomes
232	Corporate Accounting-I	CO1	Developing understanding on applicability of various Accounting Standards.
		CO2	Knowledge about types of profit and their apportionment
		CO3	Conceptual Clarity and Practical understanding
		CO4	Analytical skills enhancement and Decision making skills of students will be developed

Course Code:	Course Name:		Course Outcomes
233	Business Economics (Macro)-I	CO1	Students will understand basic concepts of macroeconomics and will be able to analyze and interpret.
		CO2	Will know various concepts of national income and will understand the methods of calculation of national income and difficulties involved therein.
		CO3	Will understand the law of employment and the difference between classical and Keynesian theory Able to interpret Keynes theory of effective demand.
		CO4	Will understand the concept of saving and investment Will know the effect of multiplier and acceleration in the economy.

Course Code:	Course Name:		Course Outcome
234	Business Management - I	CO1	Students will get an idea about the basic managerial process.
		CO2	Students will get an idea about how planning works in real life.
		CO3	Students will understand the process of implementation of both the concepts.
		CO4	Students will understand the importance of proper direction and teamwork.

Course Code:	Course Name:		Course Outcomes
235	Elements of Company Law-I	CO1	Acquainted with knowledge and maturity to understand Company law 2013.
		CO2	To Acquaint knowledge and application of formation and incorporation of Company.
		CO3	To understand the knowledge about the principal documents of the company.
		CO4	To inculcate skills and knowledge about the share capital of the company.

Course Code:	Course Name:		Course Outcomes
236(B)	Banking and Finance-I	CO1	Understanding the structure of Indian Banking and analyzing the role of banking in economic development
		CO2	Understanding about central banking in India.
		CO3	Understanding the role and performance of private banking in India and analyzing the past and present challenges before private banks in India.
		CO4	Understanding about public sector banking in India and analyzing the challenges before public sector banks.

Course Code:	Course Name:		Course Outcomes

Code:			
236(H))	Marketing Management	CO1	Students will get acquainted with the basics of the Marketing Management subject.
		CO2	To develop the awareness amongst the students about how marketing strategy plays a vital role in making today's customers want to buy the products and services.
		CO3	It will help them to implement this practical situation by enhancing their skills in the field of marketing.
		CO4	To enable the students to study the effect of the external environment on decision- making of the firm.

Course Code:	Course Name:		Course Outcomes
236(E))	Cost and Works Accounting -I	CO 1	To remember and understand the basic concept of cost accounting. Development of an overall outlook of Cost Accounting
		CO 2	Ability to prepare a cost sheet
		CO 3	Ability to understand which procedures are used for purchasing the material and Understand the documentation for purchase procedures
		CO 4	Understanding methods used for controlling the inventory

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Course Outcomes

SY Bcom SEM IV

Course Code:	Course Name:		Course Outcomes
241	Business Communication-II	CO 1	Understanding of basic knowledge of Report Writing and Internal Correspondence and Import Export Correspondence.
		CO 2	Learning the Recent Trends in Business Communication.
		CO 3	To create ability among the students for Drafting of Business Letters.
		CO 4	To create ability among the students about Writing Formal Mails and Blog writing.

Course Code:	Course Name:		Course Outcomes
242	Corporate Accounting -II	CO 1	Developing understanding on accounting procedure for Holding companies
		CO 2	Conceptual understanding ,Practical application skills in the process of accounting for Absorption
		CO 3	Practical understanding on Process of Liquidation on companies
		CO 4	Updation of Knowledge on recent advances in the field of Accountancy

Course Code:	Course Name:		Course Outcomes
243	Business Economics (Macro)-II	CO 1	Students will understand concept and theories of money and will be able to critically evaluate supply of money in the economies
		CO 2	Will understand the causes and consequences of inflation and will understand the concept of stagflation.
		CO 3	Will understand phases of trade cycle and the types of policies and will be able to interpret effect of anti cyclical policies on the economy
		CO 4	Will understand public revenue and public expenditure concept and will be able to analyze, interpret and criticize public policies with theoretical base

Course Code:	Course Name:		Course Outcomes
244	Business Management -II	CO 1	Students will get an idea about the basic motivational tools used in the field of management.
		CO 2	Students will get an idea about how leadership influences organizational success.
		CO 3	Students will understand the significance of coordination and control in modern business management.
		CO 4	Students will come across various emerging trends in management.

Course Code:	Course Name:		Course Outcomes
245	Elements of Company Law-II	CO1	To acquire knowledge and maturity to understand Company management.
		CO2	To Acquaint with knowledge and role of key managerial person of the Companies and Rules about CSR
		CO3	To get training in various types of meeting and procedure.
		CO4	To enhance skills and knowledge about the E-governance of the company and winding-up of the company

Course Code:	Course Name:		Course Outcomes
246(B)	Banking and Finance-II	CO1	Understanding the Co-operative Banking Structure in India
		CO2	Understanding the functions and analyze the role Discussion of Development Library Work, Banking in India and visit to Bank
		CO3	Understanding various concepts of banking
		CO4	Understanding the goals and measures of banking reforms in India and analyzing the role of various committees on banking sector reforms.

Course	Course		Course Outcomes
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e Code:	Name:		
246(H)	Marketing Management -II	CO 1	Students will understand how Green Marketing is necessary for marketers to use resources efficiently, so that organizational objectives are achieved without waste of resources.
		CO 2	It will help the student to apply the various techniques and methods of E- Marketing practically.
		CO 3	It will help them to implement the knowledge of Digital Marketing in practical ways by enhancing their skills in the field of Marketing.
		CO 4	It will help them to gain a solid understanding of the theoretical and conceptual knowledge of International marketing.

Cours e Code:	Course Name:		Course Outcomes
246(E)	Cost & Work Accounting- II	CO1	Understanding various methods used in the pricing of the issue of materials.
		CO2	Enabling to calculate wage payment and incentives.
		CO3	Understanding the process of job analysis, job evaluation and merit rating.
		CO4	Insight into recent processes used for cost reduction.