

Year	Term I	Term II	Total
First	22	22	44
Second	22	22	44
Third	22	22	44

FYBCOM (BM) - SEMESTER I

Semester	Course Type	Course Name/Course Title	Total Credits
I	Major Mandatory	Principles of Management	04
I	Major Mandatory	Principles of Finance	04
I	Major Mandatory	Principles of Marketing	04
I	Major Mandatory	Principles of Human Resource Management	04
I	Open Elective	Business Mathematics	02
I	Ability Enhancement Course (AEC)	Business Communication Skills-I	02
I	Value Education Course (VEC)	Environmental Awareness	02
Total Credits:			22

FY BCOM (BM) - SEMESTER II

Semester	Course Type	Course Name/Course Title	Total Credits
II	Major Mandatory	Business Cost Accounting	04
II	Major Mandatory	Finance: Business Accounting	04
II	Major Mandatory	Consumer Behavior and Sales Management	04
II	Major Mandatory	HRM-Organizational Behaviour	04
II	Open Elective	Business Statistics – I	02
II	VSC	Basics of Stock Markets	02
II	AEC	Business Communication Skills-II	02
II	VEC (ADD ON)	Democracy Awareness and Gender Sensitization	02
II	Co-Curricular (CC) (ADD ON)	Physical Education – II	02
Total Credits: Academic			22
Total Credits: Add ON			04

SYBCOM (BM) -SEMESTER III

Semester	Course Type	Course Name/Corse Title	Total Credits
	Major Mandatory	Financial Management: Management Accounting	04
		Marketing Management: Digital Marketing	
		Human Resource Management: Employee Management & HRM Practices	
	Major Mandatory	Supply Chain Management	04
	Minor	Research Methodology	04
	Open Elective	Mercantile Law	02
	Vocational Skill Development Course (VSC) (Practical)	Business Analytics	02
	Ability Enhancement Course (AEC)	Modern Indian Languages 1 - Marathi/Hindi/Sanskrit	02
	Field Projects (FP)	Related to Major Mandatory Course	04
	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	@ Department
Total Credits:			22

SYBCOM (BM) - SEMESTER IV

Semester	Course Type	Course Name/Corse Title	Total Credits
IV	Major Mandatory 9	Business Taxation	4
IV	Major Mandatory 10	Banking and Finance	4
IV	Minor 3	Start - Up Innovation and Entrepreneurship Development	4
IV	Open Elective (OE)	To be adopted from other faculty in exchange	2
IV	Skill Enhancement Course (SEC)	International Business Management (Import and Export Procedure)	2
IV	Ability Enhancement Course (AEC)	Modern Indian Languages 2	2
IV	Field Projects (FP)/ Community Engagement and Service corresponding to the Major (CEP)	Related to Major Subject	2
IV	Co-Curricular Courses (CC)	NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	2
Total Credits:			22

TYBBA - SEMESTER V

Semester	Course Type	Course Name/Corse Title	Total Credits
V	501	Research Methodology	3
V	502	Database Administration and Data Mining	3
V	503	BusinessEthics	3
V	504	Management of Corporate Social Responsibility	3
V	505 A/B/C	Marketing Environment Analysis and Strategies/ Analysis of Financial Statements / Cultural HR & Industrial Relations	4
V	506	Legal Aspects in Marketing Management/ Legal Aspects of Finance & Security Laws// Cases in Human Resource Management	6
Total Credits:			22

TYBBA -SEMESTER VI

Semester	Course Type	Course Name/Corse Title	Total Credits
VI	GC 601	Essentials of Ecommerce	3
VI	GC 602	Management Information System	3
VI	GC 603	Business Project Management	3
VI	GC 604	Management of Innovations and Sustainability	3
VI VI VI	DSE A 605 MM DSE B 605 FM DSE C 605 HRM	International Brand Management Financial Management Global Human Resource Management	4
VI VI VI	DSE A 606 MM DSE B 606 FM DSE C 606 HRM	Cases in Marketing Management + Project Cases in Finance +Project Recent Trends & HR Accounting + Project	6
Total Credits:			22